



125 West 55th St
New York, NY 10019

Contract # 25330251	Changes as of: 10/14/2016 at 4:27 PM	Version: Highlighting Revision 1
CPE: 694/724/4245	Flight: 10/25/16 - 10/31/16	Station: WBNG
Agency: Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	Advertiser: Kim Myers for Congress	Market: Binghamton
Product: Candidate	Office: WASHINGTON	Total \$: \$24,270.00
Agency Order #: 5479628	Primary Demo: Adults 35+	Total Spots: 122
Buyer: Katowitz, Janet	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
							10/25	10/26	10/27	10/28	10/29	10/30	10/31				
1	Tu-F,M 5a-5:30a		Action News 5AM	\$90.00	0	30	1	1	1	0	0	0	1	4	\$360.00	\$0.00	0.0
Sec 2																	
2	Tu-F,M 5:30a-6a		Action News 530AM	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
Sec 2																	
3	Tu-F,M 6a-7a		Action News 6AM	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																	
4	Tu-F,M 7a-8a		CBS This Morning	\$1,000.00	0	30	0	0	1	1	0	0	0	2	\$2,000.00	\$0.00	0.0
Sec 2																	
5	Tu-F,M 8a-9a		CBS This Morning	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
Sec 2																	
6	Tu-F,M 9a-10a		Rachel Ray	\$80.00	0	30	1	1	1	1	0	0	1	5	\$400.00	\$0.00	0.0
7	Tu-F,M 10a-11a		Let's Make a Deal	\$80.00	0	30	1	1	1	1	0	0	1	5	\$400.00	\$0.00	0.0
REV+ 8	Tu-F,M 11a-12n		Price Is Right	\$175.00	0	30	1	2	1	1	0	0	1	6	\$1,050.00	\$0.00	0.0
Sec 2																	
9	Tu-F,M 12n-12:30p		Action News 12 Noon	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																	
10	Tu-F,M 12:30p-1:30p		Young And Restless	\$125.00	0	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
11	Tu-F,M 1:30p-2p		Bold And Beautiful	\$125.00	0	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
12	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
13	Tu-F,M 3p-4p		Harry Connick	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
14	Tu-F,M 4p-5p		Dr. Phil	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
15	Tu-F,M 5p-5:30p		Action News At 5PM	\$160.00	0	30	1	1	1	1	0	0	1	5	\$800.00	\$0.00	0.0
16	Tu-F,M 5:30p-6p		Action News 5:30PM	\$180.00	0	30	1	1	1	1	0	0	1	5	\$900.00	\$0.00	0.0
17	Tu-F,M 6p-6:30p		Action News At 6PM	\$400.00	0	30	1	1	1	1	0	0	1	5	\$2,000.00	\$0.00	0.0



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							10/25	10/26	10/27	10/28	10/29	10/30	10/31				
18	Tu-F,M 6:30p-7p		CBS Evening News	\$450.00	0	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
19	Tu-F,M 7p-7:30p		Entertainment Tonight	\$175.00	0	30	1	1	1	1	0	0	1	5	\$875.00	\$0.00	0.0
Sec 2																	
20	Tu-F,M 7:30p-8p		Inside Edition	\$125.00	0	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
21	Tu-M 11p-11:35p		Action News At 11PM	\$225.00	0	30	1	1	1	1	1	1	1	7	\$1,575.00	\$0.00	0.0
22	Tu-F,M 11:35p-12:35a		Late Show	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
23	Tu 9p-10p		Bull-CBS	\$600.00	0	30	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
24	W 8p-9p		Survivor-CBS	\$600.00	0	30	0	1	0	0	0	0	0	1	\$600.00	\$0.00	0.0
25	Th 8:30p-9p		The Great Outdoors	\$400.00	0	30	0	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
26	F 8p-9p		MacGyver-CBS	\$400.00	0	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
27	F 9p-10p		Hawaii Five-0-CBS	\$400.00	0	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
REV- 28	Sa 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
REV- 29	Sa 6:30p-7p		CBS News Saturday	\$175.00	0	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
30	Sa 7p-8p		Entertainment Tonight	\$75.00	0	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
31	Sa 11:35p-12:35a		Elementary	\$60.00	0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
Changes: Day/Time from to Sa 11:35p-12:35a																	
REV+ 32	Su 9a-10:30a		CBS Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	2	2	\$300.00	\$0.00	0.0
33	Su 10:30a-11:30a		Face The Nation	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
34	Su 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
35	Su 7p-8p		60 Minutes-CBS	\$400.00	0	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
36	Su 8p-9p		NCIS: Los Angeles-CBS	\$400.00	0	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
TOTALS:							23	22	23	23	3	7	21	122	\$24,270.00	\$0.00	0.0



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		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/14/16 9:33 AM	Denise Edmister	LINE 28 IS NA DUE TO SPORTS IINE 29 IS NA DUE TO SPORTS
10/14/16 9:11 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$37,922
WBNG Share:	64%
Comment:	
EBNG:	2%
WBGH:	11%
WBPN:	1%
WICZ:	7%
WIVT:	15%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	122	\$24,270.00	N/A	0.0
Total	100%	122	\$24,270.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	101	\$20,710.00
2016-Nov	21	\$3,560.00
Total	122	\$24,270.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/14/16 4:27 PM	BILL THOMAS	Revised			\$0	\$24,270.00	Changes: Demo Meta to [R16], Competitive Market Budget from \$27,438 to \$37,922, User Entered \$ from \$0.00 to \$24,270.00. 5 buylines added or modified.
Makegood 1	10/14/16 9:33 AM	Denise Edmister	Confirmed			\$0	\$24,270.00	
New	10/14/16 7:52 AM	BILL THOMAS	Confirmed	122		\$24,270.00	\$24,270.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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